

# SPEAR-IT Teach-In Guide

## ✨ Run of Show (60–75 min) – High Engagement, No Tech

### 1. Opening Spark (5 min)

- Speaker opens with: "Who really runs America? Let's talk."
- Call-and-response intro: "Who thinks billionaires control politics? Make some noise!"
- 60-sec story or stat: Citizens United, SuperPACs, and their consequences.

### 2. Visual Explainer (10 min)

- Use printed boards to explain:
  1. Citizens United = Big Money In
  2. SuperPACs funnel unlimited cash
  3. EndSuperPACs legal path forward
- Stand and move like a performer; engage with eye contact and questions.

### 3. Spear-it Explainer (5 min)

- Share who we are and why these teach-ins matter:
  - "Spear-it is a movement of artists, organizers, and visionaries using augmented reality, storytelling, and data to reclaim democracy from billionaire capture."
  - "We're doing these teach-ins to retrain our political muscle memory—because democracy starts with everyday people dreaming and building together."
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### 4. What Is Decidim? (2–3 min)

- "Decidim is our public imagination archive—an open-source democracy platform where proposals from teach-ins like this are uploaded and voted on."

### 5. Imagination Factory Setup (2–3 min)

- Frame the breakout groups: "Each of you is part of the Imagination Factory—designers of a future where billionaires no longer block what's possible."

### 6. Breakout Imagination Factory Pods (25–30 min)

- Groups will work on either:
  - **Policy Remix** – Improve a flagship partner proposal (e.g. Green New Deal)
  - **Imagination Creation** – Design original, bold societal ideas
- Group assignments may vary based on attendance
- Pod worksheets provided for both tracks

## 7. Amplification Pod – Shareback + Action Jam (15–20 min)

- All attendees gather to:
  - Share their favorite ideas or amendments
  - Brainstorm ways to amplify EndSuperPACs publicly
  - Use ChatGPT to generate a personal video script:
    - ♦ "What I learned today..."
    - ♦ "Here's my big idea..."
    - ♦ "Here's how I'd end SuperPACs..."
  - Record & post to IG, TikTok, or other platforms
- Tag: @endsuperpacs, Hashtag: #ImaginationFactory
- Optional: confessional booth (poster + backdrop + phone stand)



### Materials Checklist

- Printed posters (x3): Citizens United, SuperPACs, EndSuperPACs path
- 1-pager handouts w/ prompts + QR code
- Clipboards (10–15)
- Breakout worksheets (20+): Policy Remix + Imagination prompts
- Markers, pens, chalk
- Video booth poster: GPT prompt + IG tags
- Stickers, water/snacks, optional mic or speaker



### Printed Board Talking Points

1. **Citizens United (2010):** "Corporations are people" -> Unlimited political spending
2. **SuperPACs:** No donation limits, no direct candidate coordination
3. **EndSuperPACs Path:** Supreme Court challenge + public movement



### Manifesto Seed Ideas

- Democracy should serve people, not profit.
- Billionaires should never outvote the people.
- We believe art, AR, and imagination are political weapons.
- Big money in politics is violence through neglect.
- Real change means new systems, not just new slogans.



### Breakout Worksheets (Print 20+)

#### "Imagination Pod – The People's Think Tank"

1. What's a bold solution to a problem in your life or your community?
2. Imagine it working beautifully—what does it look, feel, and sound like?
3. If we had unlimited public funding (no billionaires in the way), how would we build it?
4. Bonus sparks (choose one to remix):

- Public school + vertical farm + solar lab?
- Prisons as psychedelic healing centers?
- NYCHA as biocompatible art-tech hubs?
- Mutual aid with billion-dollar budgets?

5. Draw it, name it, or blueprint it.

### **"Policy Remix Pod – People's Editorial Board"**

1. What's the official proposal we're reviewing (e.g. Green New Deal)?
2. What is one powerful amendment that would center equity, scale, or imagination?
3. Why would this make the proposal more just or transformative?
4. Add your amendment to Decidim or hand it to a facilitator for upload.

### **QR Code Templates**

(Insert QR here to petition, social, signup)

Let this kit guide your first wave. Turn public space into a movement-making classroom.